

13th Annual
DENIM
Diamonds
& **STARS**


PRESENTED BY



Autism Care and Treatment

Providing direct help to children with autism

 **SUNDAY EVENING**
OCTOBER 7, 2018

 **FOUR SEASONS**
WESTLAKE VILLAGE



One in 59 children in America have an autism spectrum disorder (ASD).

Autism is more common than juvenile diabetes, pediatric AIDS and pediatric cancer combined.

Early and intense therapies have been proven to be effective yet most children go without them due to financial constraints.

ACT Today! fills a necessary gap by providing assistance for these children today to ensure they have a better tomorrow.



Providing direct help to children with autism

OUR MISSION

ACT Today! stands for Autism Care and Treatment Today!

ACT Today! is a national nonprofit 501(c)(3) organization whose mission is to raise awareness and provide treatment services and support to families to help their children with autism achieve their full potential. Our goal is to introduce and help facilitate early and on-going treatment by providing the necessary resources (including referrals, funding and guidance) to individuals with autism and their families.

Studies demonstrate that early and intense intervention is important when treating individuals with autism, yet sadly very few of the effective treatments are covered by medical insurance and families are often relegated to piece together a treatment program for their child via multiple funding sources. Often, the child with autism must go without vital interventions due to financial constraints.

ACT Today! strives to provide necessary services so that each child with autism can reach his or her highest potential. Since 2005, ACT Today! has helped more than 1,400 families and has distributed over \$1.65 million dollars in grants through these unique programs:

- Special Needs Summer School Program
- Social Skills Learning Program
- Assistive Technologies Program
- Medical Help Today! Program
- Safety Today! STOP Autism Death by Elopement Program
- Applied Behavioral Analysis (ABA) Today! Program
- ACT Today! for Military Families
- ACT Today! Español

THE FUNDRAISER

This red carpet event is a perennial hot ticket!

Please join ACT Today! in supporting children with autism and their families as they face the overwhelming emotional and financial challenges of getting care and treatment.

ACT Today!'s 13th Annual Denim, Diamonds & Stars fundraiser is one of Southern California's most highly anticipated events, and sells out every year, months prior to the date. More than 500 supporters are expected to attend the 2018 event, including high net worth individuals, international business owners, entrepreneurs, celebrities, dignitaries, socialites, press and the community.

The red carpet festivities will begin at 4:30 pm and feature a reception (and VIP reception), silent and live auctions, special headline musical guest, seated dinner catered by Four Seasons Westlake Village, celebrity presenters and special honorees.

We invite you to provide important financial support to children with autism by becoming a sponsor for the 13th Annual Denim, Diamonds & Stars.



“

I'm at such a loss for words. All of the time and love from ACT... **I would have never in**... **I would have received such**... For the time tonight, I drove. **No worries.** I just



family

“

*I just wanted to let you all know how extremely grateful I am to your organization. **Because of the grant, my son with autism, Timmy, has been participating in therapeutic horse riding.** The growth he has shown through this program has been remarkable. **Timmy's confidence, balance, attention, and social skills have all been improving.** Thank you all so much for making this possible.*

— Tim, Emily, Joel, Ben, and Timothy, Jr.

“

*We have two boys, Kaleb (7yr) and Castiel (4yr), who are **both on the autism spectrum and have other medical issues.** Sora, the service dog, will help Kaleb with various tasks that **will improve his safety and independence** as a part-time wheelchair user. Thank you! **This has been a huge blessing to our family.***

— Kaleb and Castiel's Family

“

My son Sal loves being outside and not having a fence was a problem, he would constantly run away and we live on a busy street. **Now that your grant has provided the fence, we can enjoy our backyard as a family.** It is such a relief to know he is safe even if we turn our heads for a minute. Thanks so much for PEACE OF MIND!

— Sal's Family



“

There are angels on this earth. We never know the form they are going to take. But we know through the kindness of strangers that they are there. Every day we experience so many trials it is hard to remember good things are still happening. **This organization is one of those “good things”.**

— Camille and Caragh's Family



JOIN THE EXCITEMENT!

In 2017,
 Denim, Diamonds & Stars
 media placements included,
 but were not limited to:

- In Touch Magazine
- Los Angeles Times
- The Hollywood Reporter
- NY Post
- Getty Images
- Wire Image
- Splash Magazine
- Boston Magazine
- Westlake Magazine
- Globe Photos
- Film Magic
- CWG Magazine
- Los Angeles Daily
- CBS-TV Los Angeles
- Press Pass LA
- Beverly Hills Times
- ABC-TV Los Angeles

...and many, many more.



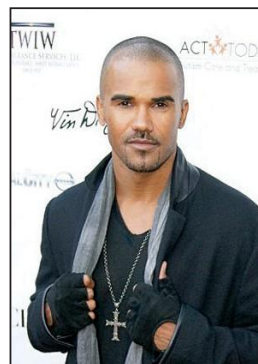
Magic Johnson with Holly Robinson & Rodney Peete



Howie Mandel



Olivia Newton-John



Shemar Moore



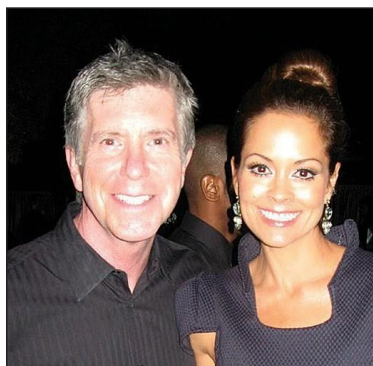
Joe Mantegna



David Boreanaz



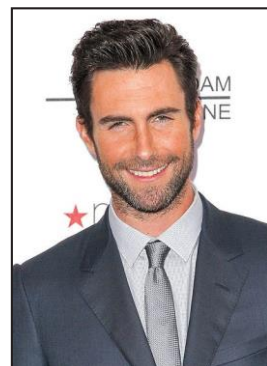
Nolan Gould with Nancy Alspaugh-Jackson & Dr. Doreen Granpeesheh



Tom Bergeron & Brooke Burke



Nancy Grace & Florence Henderson



Adam Levine



OUR SUCCESS

Rave reviews from past sponsors set the tone for this year's event!

These community leaders have provided ACT Today! with the essential volume of guidance, senior-level support and resources that are key in presenting the annual Denim, Diamonds & Stars gala. ACT Today! is looking for strategic support and by offering the gift of sponsorship, your generosity will make their mission possible. Corporate partners play a vital role in providing treatment services and support for those families affected by autism. As a meaningful partner, you have a unique opportunity to build stronger community ties while changing the face of autism throughout the nation.



"Genuine Commitment"

REBECCA GRAY GROSSMAN
Publisher / Editorial Director
Powerhouse Lux Media, Inc.

Westlake Magazine has been a media sponsor for ACT Today's annual Denim, Diamonds & Stars event for nine years. Act Today! Autism Care and Treatment has made a name both locally and globally for their genuine commitment and hard work supporting individuals and families affected by autism. Our publication is honored to be associated with such an incredibly impactful organization and proud to be approaching our tenth year as a media sponsor.



"Greatest Privileges"

GREGORY C. ANDERSON
ACT Today! Founding Board Member
Tolman and Wiker Insurance Services

Personally, and corporately, it has been one of my and our firm's greatest privileges and pleasures to support ACT Today! For more than 12 years, ACT Today! has served our families by reaching into their homes and lives and providing the financial wherewithal to meet the real, everyday needs of their children.

COMPASS

"Meaningful and Profound"

STEPHEN & LIZ KASENO
Co-Founders, Calabasas Office
Compass

This past year, we were able to connect two of our clients with ACT Today!, in meaningful and profound ways. Compass' mission statement is to "Help Everyone Find Their Place In The World." It was a connection that fit. We look forward to being able to find new connections and ways to support ACT Today! — this year and in the future.

LATHAM & WATKINS LLP

"Immediate Needs"

WILLIAM J. CERNIUS
Partner
Latham & Watkins LLP

ACT Today! helps people with autism right now. Whether it is a stair-gate, or paying for a diagnosis appointment to allow a child to access public benefits, they are here to address the immediate needs that parents have for their children with autism. My wife and I are proud to have been a part of the effort from the beginning and excitedly look forward to helping many more kids.



PREMIUM SPONSORSHIP LEVELS

Presenting Sponsor

\$25,000



- Presenting Sponsor logo at top of invitation and all event materials
- Dedicated press release announcing sponsorship
- Two (2) premium VIP dinner tables of 10 with personalized welcome notes to your guests
- Specially chosen wine upgrades and dedicated wait staff for your table
- A special gift for each of your guests at their place setting
- Co-branded VIP Cocktail Reception
- Half page ad in luxury Westlake Magazine's Sept/Oct 2018 edition
- Corporate logo placed on event Red Carpet Step and Repeat
- Full-page back cover ad in the event tribute book
- Corporate logo on bidding paddles
- Corporate logo and name recognition included on all pre/post event e-communications
- One monthly mention on ACTToday! and DD&S Facebook pages
- Prominent hyperlinked logo on the DD&S website and in ACT Today's newsletters
- Prominent dedicated corporate signage throughout the event site
- Table for corporate collateral material and representative in cocktail area
- Corporate name/logo prominently displayed on screen loop during dinner program
- Special thanks and verbal recognition as Presenting Sponsor during stage program
- Sponsor representative will come to stage as a presenter
- Two-minute corporate "hero" video played during stage program (produced and provided by sponsor)

Diamond Sponsor

\$20,000



- Diamond Sponsor logo placement and recognition on all event materials
- Dedicated press release announcing sponsorship
- Two (2) premium VIP dinner tables of 10 with personalized welcome notes to your guests
- Specially chosen wine upgrades and dedicated wait staff for your table
- A special gift for each of your guests at their place setting
- Co-branded VIP Cocktail Reception
- Corporate logo placed on event Red Carpet Step and Repeat
- Interior full-page ad in the event tribute book
- Corporate logo and name recognition included on all pre/post event e-communications
- One monthly mention on ACT Today! and DD&S Facebook pages
- Prominent hyperlinked logo on the DD&S website and in ACT Today's newsletters
- Prominent dedicated corporate signage throughout the event site
- Table for corporate collateral material and representative in cocktail area
- Corporate name/logo prominently displayed on screen loop during dinner program
- Special thanks and verbal recognition as Diamond Sponsor during stage program
- Sponsor representative will come to stage as a presenter



ACTToday! provides grant money for families that cannot afford or access the treatments their autistic children need.

From protective helmets, to social skills groups, to ABA and biomedical treatments, ACTToday! does everything they can to help autistic children achieve their highest potential.

SPONSORSHIP LEVELS

Platinum Sponsor \$15,000

ONLY
THREE
AVAILABLE

- Platinum Sponsor logo placement and recognition on all event materials
- Two (2) premium VIP dinner tables of 10 with personalized welcome notes to your guests
- A special gift for each of your guests at their place setting
- Branded specialty element: choose from logo branded ice luge, or branded photo booth, or branded DJ set
- Corporate logo placed on event Red Carpet Step and Repeat
- Interior full-page ad in the event tribute book
- Corporate logo and name recognition included on all pre/post event e-communications
- One monthly mention on ACT Today! and DD&S Facebook pages
- Prominent hyperlinked logo on the DD&S website and in ACT Today's newsletters
- Prominent dedicated corporate signage throughout the event site
- Corporate name/logo prominently displayed on screen loop during dinner program
- Special thanks and verbal recognition as Platinum Sponsor during stage program

VIP Sponsor \$10,000

- VIP Sponsor logo placement and recognition on all event materials
- Two (2) premium VIP dinner tables of 10 with personalized welcome notes to your guests
- A special gift for each of your guests at their place setting
- Interior full-page ad in the event tribute book
- Corporate logo and name recognition included on all pre/post event e-communications
- One monthly mention on ACT Today! and DD&S Facebook pages
- Hyperlinked logo on the DD&S website and in ACT Today's newsletters
- Corporate name/logo displayed on screen loop during dinner program
- Special thanks and verbal recognition as VIP Sponsor during stage program

Patron Sponsor \$5,000

- One (1) premium VIP dinner table of 10 with personalized welcome notes to your guests
- A special gift for each of your guests at their place setting
- Interior half-page ad in the event tribute book
- Corporate logo and name recognition included on all pre/post event e-communications
- One monthly mention on ACT Today! and DD&S Facebook pages
- Hyperlinked logo on the DD&S website and in ACT Today's newsletters
- Corporate name/logo displayed on screen loop during dinner program

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SUNDAY EVENING, OCTOBER 7, 2018
FOUR SEASONS WESTLAKE VILLAGE

Honorees



Golden Cowgirl Award

Joanne Lara

of Autism Works Now!



Visionary Award

Rose van Wier Hein

of Golden Heart Ranch



ACTivist Award

Richard Schiff

Emmy-winning actor/producer/director from The Good Doctor and The West Wing



Host

Marc Summers

Comedian and television personality

Your contribution
is tax deductible.
ACT Today! is a
501 (c)(3) non-
profit organization.
Federal Tax ID#
20-1424642

Reserve your Denim, Diamonds & Stars experience today.

Sponsorships are limited. For an immediate response, please contact:

PAUL RYCUS

Programs and Operations Manager

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